Jeffrey Neumann

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LinkedIn I Portfolio

PROFESSIONAL IDENTITY STATEMENT

A visionary **UX/UI Designer and AI Product Strategist**, blending over a decade of digital innovation with deep expertise in user experience (UX) and user interface (UI) design. Specializes in harnessing AI/ML technologies to develop user-centric solutions, driving business growth, and maximizing user satisfaction through human-centered design and data-driven strategies.

KEY ACHIEVEMENTS

- **Creative Digital Transformation Leader at CGI Federal:** Led the creative overhaul of enterprise platforms, boosting user engagement by 40% and securing $40M in contracts through innovative UX/UI enhancements and agile project management.
- **Strategic UX Process Innovator:** Streamlined development processes, reducing cycle times by 40% and increasing user retention by 25%, leveraging the collaborative design and cross-functional team leadership.
- **Accessibility and Inclusion Champion:** Directed initiatives to exceed WCAG compliance, significantly improving digital accessibility and platform inclusivity.
- **E-commerce Optimization Expert:** Utilized data-driven design and SEO principles to elevate online engagement by 20% and cut operational costs by 25%, focusing on responsive and intuitive design.

PROFESSIONAL EXPERIENCE

Freelance Design & AI Product Strategist (2022 - Present)

- Leading the creative and strategic development of AI-powered design solutions for global supply chains, focusing on optimizing efficiency, reducing costs, and advancing sustainability. This includes extensive user research, collaborative design efforts, and implementing responsive design frameworks to ensure scalability and accessibility.
- Spearheading product innovation projects, employing design thinking and human-centered design principles to solve complex problems and enhance user engagement.

CGI Federal, Design Consultant (2014 - 2023)

CGI is among the largest IT & business consulting services firms in the world.

- Directed key strategic enhancements of enterprise platforms, significantly improving efficiency and user engagement through agile methodology and creative problem-solving. Projects include the legacy systems overhaul of CATS (Contract Administration & Tracking System), enhancing user interaction and platform efficiency.
- Established a scalable component library and a comprehensive user research program, fostering a culture of continuous innovation. Led cross-functional teams in the UX design and implementation for a suite of services, improving data accessibility and stakeholder satisfaction by implementing analytics and usability testing practices.

EDUCATION

Bachelor of Fine Arts in Industrial Design, Cleveland Institute of Art

TECHNICAL PROFICIENCIES

- **Design & Prototyping:** Advanced proficiency in Figma, Sketch, Adobe Creative Suite, and InVision; experienced in prototyping and wireframing for diverse projects.
- **Web Development:** Skilled in JavaScript, HTML5, CSS3, and Bootstrap; adept at creating responsive and SEO-optimized designs.
- **Project Management:** Extensive experience with Agile methodologies, Jira, Asana, Trello, Slack, and Microsoft Teams; strong in project coordination and cross-functional team leadership.
- **Research & Analysis:** Expert in conducting comprehensive user research, usability testing, A/B testing, and leveraging analytics for design insights.

DESIGN PHILOSOPHY

Committed to crafting intuitive, accessible, and impactful user experiences by creatively leveraging cutting-edge technologies and insights. Dedicated to continuous learning and innovation, driven by a passion for solving user challenges through design thinking and strategic product strategy.