

Jeffrey Neumann

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SUMMARY

A passionate **UX/UI Designer and AI Product Strategist** with over 10 years of experience crafting human-centered solutions that drive business growth and user satisfaction. Proven ability to leverage AI/ML to develop innovative web and mobile applications, resulting in improved user engagement and operational efficiency.

TECHNICAL SKILLS

- **Design & Prototyping:** Figma, Sketch, Adobe Creative Suite, InVision (expertise in prototyping, wireframing, and Interaction design)
- **Web Development:** JavaScript, HTML5, CSS3, Bootstrap (skilled in responsive and SEO-optimized design)
- **Project Management:** Agile methodologies, Jira, Asana, Trello, Slack, Microsoft Teams
- **Research & Analysis:** User research, usability testing, A/B testing, data analytics (expert in leveraging insights for design optimization)
- **Emerging Technologies:** AI/ML, Data Science (Foundational understanding of key concepts and their applications in UX/UI design)

EDUCATION

Bachelor of Fine Arts in Industrial Design

Cleveland Institute of Art

PROFESSIONAL EXPERIENCE

Freelance Design & AI Product Strategist (2022 - Present)

- Strategic development and creative direction of [AI-powered design solutions](#) aimed at optimizing global supply chains. The focus has been on enhancing operational efficiency, reducing costs, and advancing sustainability.
- Spearheaded product innovation projects, employing design principles to solve complex problems and enhance user engagement.

CGI Federal, Design Consultant (2014 - 2023)

- Increased user engagement of a legacy enterprise platform ([CATS](#)) by 25% through UI overhaul and intuitive navigation.
- Established a scalable component library, fostering innovation and reducing development time by 20%.
- Led cross-functional teams in UX/UI design and implementation for a [suite of services](#).
- Improved data accessibility for stakeholders by implementing interactive dashboards.

